

Magyar Telekom and Allround win Best Revenue Assurance Project at the World Billing Awards 2006

Budapest, 28 June 2006

The joint application of Magyar Telekom's T-Com business line and Allround has won the World Billing Awards 2006 in the Best Revenue Assurance/Management Project category. The winners have been announced at the Billing and Information Management Systems 2006 Gala Dinner in London, on 8th June 2006.

"We are delighted to acknowledge the T-Com / Magyar Telekom / Allround project as winner in the 'Best Revenue Assurance / Revenue Management' category. All of us were impressed by the proactive approach based on stability testing that was adopted, and also by the honesty demonstrated in both relationships and reporting structures that is clearly important for real long term benefits to accrue." said Hugh Roberts, Chairman of the Awards Judging Panel and Consultant Director for IIR's BSS/OSS and RM events.

László Harsányi, Director at Billing and CRM Directorate of T-Com Wireline Services of Magyar Telekom stated: "it is an honour that the T-Com / Magyar Telekom / Allround project won the prestigious World Billing Awards. This achievement acknowledges the innovative ideas and the strong co-operation between the two companies to customize and implement this new methodology. "

László Kiss, CEO of Allround added "we are pleased that stability testing has been recognized by the billing industry as the proven methodology for those telecom operators targeting efficient revenue assurance within their standard business processes. The innovative approach, the excellent work of participants from client and supplier in the project and the presentation of the results met with appreciation from the judging panel and throughout the industry."

Stability testing - time-based regression testing, the methodology behind this revenue assurance project - is a focused, efficient and cost-effective method to ensure that the tested system preserves its quality level over time.

The backbone of this methodology is Allround's flagship product - CeDaR. CeDaR introduces high-level of automation and the improvement of testing efficiency and meets the highest quality standards as the world's first billing system testing solution attested by the British Approvals Board for Telecommunications (BABT).

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About the World Billing Awards

The category for Best Revenue Assurance / Management Project honours effectiveness of a proactive or reactive project to enhance data quality and business processes that improves profits, revenues and/or cash flows. Besides Magyar Telekom & Allround 6 other projects have been competing in the final.

The World Billing Awards help raise awareness of the significance of billing and information management processes to the communications industry, identifying key trends and rewarding billing best practice. They are widely regarded as the highest industry recognition of billing excellence. Launched in 1997, this will be the 10th year that these important awards will be presented.

About Magyar Telekom

Magyar Telekom (www.magyartelekom.hu) is the principal provider of telecom services in Hungary. It provides a broad range of services including telephony, data transmission, value-added services, and through its lines of business is Hungary's largest wireline operator and mobile carrier and leading internet service provider. Magyar Telekom also holds a majority stake in MakTel, the largest telecom operator of Macedonia and in Telekom Montenegro, Montenegro's largest telecom operator.

The basis of Magyar Telekom Group's operation is a holding-type management system. The business activities are managed by the Magyar Telekom's lines of business:

- Wireline Services - under T-Com brand

- Mobile Services - under T-Mobile brand

- Business Services - under T-Systems brand

Magyar Telekom has an

ISO 9001:2000 Quality Certificate on Group level from 2002.

About
Allround

ALLROUND puts telecom operators in control with applications for Billing System Testing, CDR Handling and Analysis, TAP Conversion, Roaming Management, Fraud Detection, and Revenue Management. ALLROUND is an ISO 9001:2000 certified, profitable, private European company with a global customer base. The company is an Associate Member of GSM Association since April 2002.

ALLROUND's philosophy is that full control over the entire CDR processing workflow is essential. This is guaranteed by the company's BABT attested product CeDaR. By ensuring comprehensive passive and active control CeDaR supports revenue assurance, service development, testing and auditing processes of mobile operators.

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