

Allround at the Hungarian National Stand in Barcelona

Budapest, 3 March 2006

Allround enjoyed a highly successful 3GSM World Congress 2006 as an exhibitor at the Hungarian National Stand. The event produced the highest ever attendance making it the biggest show of the global mobile industry.

The official opening ceremony of the Hungarian National Stand was held by Mr. Mihály Jambrik, Administrative State Secretary of the Ministry of Informatics and Communications.

The stand was a busy place during the 4 days of the event, with many live on-site product demonstrations. We received positive feedback for our new product announcements at the show including the brand new Allround Mediation Framework and especially our XDR Store application that helps telecom operators meet legal requirements regarding the safe and structured collection and storage of call detail records. The experts we have met fully grasped the implications of traffic data retention and agreed that operators need to deal with this issue much earlier than they might have planned.

Apart from the product demonstrations on the stand we challenged the exhibition visitors to join us for a game of Tantrix, which proved to be very popular with participants.

Continuing its global expansion, Allround has signed several partnership agreements at the show to boost our global presence and help to meet our aggressive sales targets in 2006. One of our new partners is Revector from the UK, the company's CEO Andy Gent stated: "It was good to see the continual development of new and innovative products at the GSM conference in Barcelona. Allround's suite of products compliments Revector's GSM Gateway Bypass solutions and detection expertise and these will bring an added dimension to our clients worldwide."

Allround is next to exhibit at Billing & Information Management Systems 2006 in London 7-9 June and of course we'll be back in Barcelona next year.

[Download the press release in pdf >>](#)

About
Allround

ALLROUND puts telecom operators in control with applications for Billing System Testing, CDR Handling and Analysis, TAP Conversion, Roaming

Management, Fraud Detection, and Revenue Management. ALLROUND is an ISO 9001:2000 certified, profitable, private European company with a global customer base. The company is an Associate Member of GSM Association since April 2002.

ALLROUND's philosophy is that full control over the entire CDR processing workflow is essential. This is guaranteed by the company's BABT attested product CeDaR. By ensuring comprehensive passive and active control CeDaR supports revenue assurance, service development, testing and auditing processes of mobile operators.

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