

Allround Global Expansion continues

Allround have celebrated a record breaking 2005 with clients and partners now on four continents making the company a truly global organization. Allround's expansion plans for 2006 received another boost with the recent appointment of Bryan Hartley as VP International Sales.

Bryan will spearhead the work with mobile operators and global partners to ensure that Allround continues with their world leading position as the CDR handling and billing system testing solution provider. The company's flagship product, CeDaR has been awarded with the world's first billing software Attestation by the operator's choice of assessment company, BABT.

A veteran of the mobile industry Bryan brings with him a wealth of knowledge and success gained over many years working with partners and mobile operators throughout the world. He has been responsible for building global and direct relationship with major global corporations with great results.

Says Bryan: "I am looking forward to the challenges ahead and introducing Allround to old friends and new and welcoming them to meet Allround at 3GSM in Barcelona."

Download the
press release in pdf >>