

Major Georgian operator, MagtiCom, selects Allround's roaming solution

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Allround is pleased to announce that MagtiCom, the dynamically growing mobile operator in Georgia has selected its roaming management solution, Allroamer.

Allround's highly reliable Allroamer allows MagtiCom fast product launch and gain competitive advantage on the roaming area. Besides the flexible price structure and the wide range functionality of the system the key selection criteria was to choose a solution which is fully compliant with current and future GSMA requirements such as the forthcoming RAEX and NRTRDE.

"Allround has been selected based on the company's reputation, competitive pricing and many implementations globally. We were also impressed by their activity in GSMA TADIG which is a guarantee to fulfill all new requirements and offer all customers high quality roaming services." - says Nino Avaliani, Director of Customer Care Department at MagtiCom.

"We are delighted that MagtiCom selected us as vendor" says Gábor Lakatos, Director of Sales & Marketing at Allround. "We've already had a strong global presence working with several major mobile operators worldwide and this new deal further reinforces our leading position in this segment."

About MagtiCom The mobile communications company MagtiCom Ltd., was commercially launched in September 1997. At present the company is owned by Telcell Wireless LLC and ITC LLC. MagtiCom network covers over 97% of the populated territory of Georgia. During recent years MagtiCom was and still remains the biggest company operating in Georgia both with respect of its contribution made to the economy of the country and the number of subscribers. By means of its two brands, Magti and Bali, at present, MagtiCom provides service to more than 1.200.000 subscribers. Notwithstanding stiff competition MagtiCom remains the unchallenged leader in mobile communication market of Georgia establishing new customer care standards.

About Allround ALLROUND puts telecom operators in control with applications for Billing System Testing, CDR/xDR Handling and Analysis, TAP Conversion, Roaming Management, Fraud Detection, and Revenue Management. The cornerstone to Allround's applications is advanced technology and know-how in the area of CDR and TAP handling - editing, filtering, comparison, compilation, analysis and fixing. ALLROUND is an ISO 9001:2000 certified, profitable, private European company with a global customer base. The company is an Associate Member of GSM Association since April 2002. British Approval Board for Telecommunications (BABT) has awarded CeDaR the first BABT Certificate of Attestation against its Code of Practice for the design and supply of communication support system. Allround is the winner of the World Billing Awards 2006 in the Best Revenue Assurance / Management Project category.