Fraud is a significant threat to mobile operations. It has been identified as the single biggest cause of revenue loss for telecommunications providers. According to some industry analysis, fraud accounts for 15% of a mobile operator’s total revenue loss. Current statistics point to a global loss of up to US$55 billion per year making telecommunications fraud a bigger business than international drug trafficking.

With a growing number of subscribers and an increasing number of distribution channels, enhanced services and more complex tariff structures, companies are seeking tools to enable them to proactively prevent, detect and stop fraudulent activities on their network. And not just. The picture is much more complex which opens new dimensions by turning fraud prevention into risk management.

In the changing environment more subscribers will misjudge their financial potential, will be more open to try new tricks or even fraud – resulting in much higher loss and bad debt on your side. Your vendors and partners will suffer too and will do really anything to survive.

Encapsulating 13+ years experience in fraud prevention Allround offers a solution that opens new dimensions in efficiency enabling best practice workflows. A modular solution that allows the functionality and application area exactly needed fitting into the existing environment in a way that brings significant advantages to our customers in terms of competence and allows cost savings by benefiting from all synergies of integrated platforms.

Allround Fraud Management System (FMS) serves the traditional fraud detection functionality and at the same time enables prevention and management of fraud and any kind of bad debt. In our view – in contrary what many systems provide and many people think – fraud prevention is not an administrative control function but a vital part of risk handling. Besides, it improves the user experience of the subscribers, the safety feeling and the loyalty.

Allround FMS is part of ALLROUND RISK MANAGEMENT FRAMEWORK that integrates on a feature rich common platform all risk management functionalities allowing cost effective implementation and operation by avoiding redundant procedures; while the modular architecture supports you to opt for the most feasible risk management functionalities with easy further extensions.

“THE SYSTEM IS MATURE, STABLE, RELIABLE AND PROACTIVELY PREVENTS, DETECTS AND STOPS VARIOUS FORMS OF FRAUDULENT ACTIVITIES. FMS SUPPORTS ALL RELEVANT FRAUD MODELS AND A BIG VARIETY OF SERVICES INCLUDING VOICE, DATA, CONTENT AND M-COMMERCE, SUPPORTS PRE-PAID AND POST-PAID FRAUD MONITORING

ALLROUND PROVED TO BE A SOLID STRATEGIC PARTNER IN DESIGNING, DEVELOPING, IMPLEMENTING AND SUPPORTING FRAUD DETECTION METHODOLOGIES AND SYSTEMS.”

– ESTHER BARCZI-ARATO, HEAD OF PREVENTION / CUSTOMER SERVICE, T-MOBILE MAGYAR TELEKOM
ALLROUND FRAUD MANAGEMENT SYSTEM

A proper Fraud Management System is a business enabler, its main goal is to maintain a healthy subscriber portfolio to increase shareholder value. This could be achieved by:

- preventing fraud and keeping the fraudsters away
- avoiding bad debt
- targeted customer handling

Beyond traditional fraud detection, Allround’s Fraud Management System covers:

- all types of services: voice, data, 3G and IP based services
- all access technologies and business areas: prepaid, postpaid, roaming, partner, etc.

It offers much more, a widely configurable system with well-established workflow support enabling fraud detection, prevention and management and generally avoid of bad debt. Through a differentiated, non-destructive subscriber control that enables the detection of the even small changes in subscriber habits and enables operators to serve all customer segments according to their value.

HIGHLIGHTS of the features and immediate advantages offered by ALLROUND’s Fraud Management:

- Efficient in detecting and resolving fraud events
- Measurable in regards to fraud events, detection and resolution time
- Traceable so the Mobile Operator will know about everything happens in the system
- Allows easy work planning. The operators are “forced” to handle highest risks first.
- Focused that is ensured by SMS alerts and automatic escalations.
- Extensible to detect and resolve new fraud event types
- Adjustable according to real business needs
- Easy to integrate into any Mobile Operator’s environment.
- Supports automated fraud detection and elimination procedures
- Provides an extensible hint system to support operators in the resolution process

>> FOR FURTHER INFORMATION PLEASE CALL AT +36 1 206 6280 OR E-MAIL US TO SALES@ALLROUND.EU

About ALLROUND

With presence in 4 continents - North-America, Europe, Middle-East, Africa – and more than 20 countries Allround pioneered commercial CDR/xDR processing and is a leader in risk management, roaming and the billing testing area. ALLROUND puts telecom operators in control with its integrated Risk Management Framework providing a real business enabler, comprehensive solution to telecom operators.

Allround built its Risk Management Framework 2.0 based on real operator needs incorporating our 13+ year experience, Word Billing Award winning methodologies and innovative products. Supports all mobile and fixed-line access technologies, addresses multiple business areas by utilizing all – business process and technical level – synergies: Fraud Management, Interconnect Bypass Detection, Revenue Assurance, Churn Prevention, Internal Fraud Detection, Partner Monitoring.

ALLROUND is a profitable, private European company headquartered in Hungary. The company is an Associate Member of GSM Association since April 2002.

The development project of the new CeDaR technological platform was realized with the support of the European Union within the New Hungary Development Plan.