

# Fraud Management



Executive Summary >> Fraud Management >> Allround Risk Management Framework

## >> Fraud Management in 2009

Fraud is a significant threat to mobile operations. It has been identified as the single biggest cause of revenue loss for telecommunications providers. According to some industry analysis, fraud accounts for 15% of a mobile operator's total revenue loss. Current statistics point to a global loss of up to US\$55 billion per year making telecommunications fraud a bigger business than international drug trafficking.

With a growing number of subscribers and an increasing number of distribution channels, enhanced services and more complex tariff structures, companies are seeking

tools to enable them to proactively prevent, detect and stop fraudulent activities on their network. And not just. The picture is much more complex which opens new dimensions by turning fraud prevention into risk management.

In the changing environment more subscribers will misjudge their financial potential, will be more open to try new tricks or even fraud – resulting in much **higher loss and bad debt** on your side. Your vendors and partners will suffer too and will do really anything to survive.

## >> Allround Fraud Management System

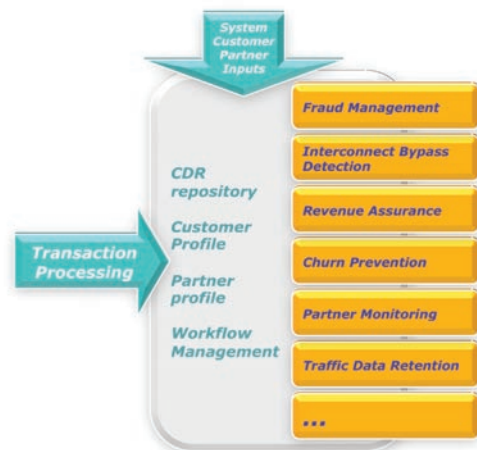
Encapsulating **13+ years experience in fraud prevention** Allround offers a solution that opens new dimensions in efficiency enabling best practice workflows. A modular solution that allows the functionality and application area exactly needed fitting into the existing environment in a way that brings significant advantages to our customers in terms of competence and allows cost savings by benefiting from all synergies of integrated platforms.

Allround Fraud Management System (FMS) **serves the traditional fraud detection** functionality and at the same time **enables prevention and management of fraud** and any kind of **bad debt**. In our view – in contrary what many systems provide and many people think – fraud prevention is not an administrative control function but a **vital part of risk handling**. Besides, it **improves the user experience** of the subscribers, the **safety feeling** and the **loyalty**.

Allround FMS is part of **ALLROUND RISK MANAGEMENT FRAMEWORK** that integrates on a feature rich **common platform** all risk management functionalities allowing cost effective implementation and operation by avoiding redundant procedures; while the modular architecture supports you to opt for **the most feasible** risk management functionalities with easy further extensions.

VH: 9' GMGH9A '4G' A 5H' F 9z' GH56@9z' F 9@56@9' 5B 8' DFC57HJ 9@M  
 DF 9J 9B HGz89H97HG 5B 8' GHCDG' J 5F 4C' I G: CFA GC: : F 5I 8I '@9BH'  
 57HJ #H9G": A G' GI DDCFHG' 5@F 9@9J 5BH: F 5I 8' A C89@G' 5B 8'  
 5' 6z' J 5F 9HMC: ' G9F J 79G' B 7@ 8-B; ' J C 79z' 85H5z' 7CBH9BH'  
 5B 8' A !7CA A 9F 79z' GI DDCFHG' DF 9!D5-8' 5B 8' DCGH!D5-8: F 5I 8'  
 A CB #CF-B; '

5@F CI B 8' DFCJ 98' HC' 69' 5' GC@8' GHF 5H9; 7' D5F HB 9F' B'  
 89Gz B-B; z' 89J 9@CD-B; z' A D@9A 9B HB; ' 5B 8' GI DDCFH B; '  
 : F 5I 8' 89H97HCB' A 9H C8C@C; 9G' 5B 8' GMGH9A G"†  
 – ESTHER BÁRCZI-ARATÓ, HEAD OF PREVENTION / CUSTOMER SERVICE,  
 T-MOBILE MAGYAR TELEKOM



**Prevent fraud loss and opt for the best and fastest solution from Allround now! ZZZ**

